

MDB, Inc. is a Service-Disabled Veteran-Owned Small Business (SDVOSB) consulting firm offering expertise in business and organizational improvement, information technology, policy analysis, research, advertising, outreach, and integrated marketing. With a company philosophy of “Doing Well by Doing Good,” MDB helps government agencies, not-for-profit and for-profit organizations shape and execute effective, comprehensive models for improvement and change in the areas of environmental health, homeland security, telecommunications, under-represented populations, and occupational safety and health.

MDB holds a GSA Small Business Set-Aside contract, GS-00F-0005V, and is eligible to provide Advertising and Integrated Marketing Services (AIMS) services in SINs C541-3(RC) and C541-4F(RC).

The contract period is from 19 June 2009 through 17 January 2015. If you would like to request services from MDB, Inc. please contact:

MDB, Inc.

1101 Connecticut Avenue, NW, Suite 550
 Washington, DC 20036

202.331.0060 | 202.331.0044 FAX

MDB, Inc.

2525 Meridian Parkway, Suite 50
 Durham, NC 27713

919.794.4700 | 919.287.2901 FAX

info@michaeldbaker.com

www.michaeldbaker.com

CUSTOMER INFORMATION

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| <p>1a. Small Business Set-Aside Awarded SINs:
 C541-3(RC) Web Based Marketing Services
 C541-4F(RC) Commercial Art and Graphic Design Services</p> <p>1b. Pricelist: Included</p> <p>1c. Job Descriptions: Included</p> <p>2. Maximum Order Threshold: \$1,000,000; for orders above \$1,000,000, please contact MDB, Inc. for further information.</p> <p>3. Minimum Order:
 Small Business Set-Aside: \$100</p> <p>4. Geographic Coverage: Domestic and Overseas</p> <p>5. Points of Production: Same as company address</p> <p>6. Prices Shown in Catalogue: Net prices</p> <p>7. Quantity Discounts: Government net prices (discounts already deducted)</p> <p>8. Prompt Payment Terms: Net 30 days</p> <p>9. Government Commercial Credit Card:
 Yes, under the \$3,000 micropurchase threshold</p> <p>10. Foreign Items: None</p> <p>11a. Time of Delivery: Specified on the Task Order</p> <p>11b. Expedited Delivery: Contact MDB, Inc.</p> <p>11c. Overnight and 2-Day Delivery: Contact MDB, Inc.</p> <p>11d. Urgent Requirements: Contact MDB, Inc.</p> <p>12. F.O.B. Points: Destination</p> | <p>13a. Ordering Address:
 MDB, Inc.
 1101 Connecticut Avenue, NW, Suite 550,
 Washington, DC 20036
 Michael D. Baker, President
 202.331.0060 + 202.331.0044 FAX
 info@michaeldbaker.com + www.michaeldbaker.com</p> <p>13b. Ordering Procedures: For services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules)</p> <p>14. Payment Addresses:
 <i>Check/U.S. Mail</i>
 MDB, Inc.
 1101 Connecticut Avenue, NW, Suite 550
 Washington, DC 20036
 <i>Wire Transfer</i>
 Contact MDB, Inc. for further information</p> <p>15. Warranty Provision: Contractor's standard commercial warranty</p> <p>16-24. Terms and Conditions:
 Not applicable</p> <p>25. Data Universal Number System (DUNS) Number: 04-244-1001</p> <p>26. Central Contractor Registration:
 MDB, Inc. is registered in the CCR Database</p> <p>27. Uncompensated Overtime: MDB has a policy regarding uncompensated overtime.</p> |
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Labor Categories	Year 7 10/01/2010 - 09/30/2011	Year 8 10/01/2011 - 09/30/2012	Year 9 10/01/2012 - 09/30/2013	Year 10 10/01/2013 - 01/17/2015
SINs C541-3(RC): Web Based Marketing Services; C541-4F(RC): Commercial Art and Graphic Design Services.				
Senior Consultant	\$233.28	\$242.61	\$252.32	\$262.41
Project Manager	\$190.40	\$198.02	\$205.94	\$214.18
Multi-Media Project Manager	\$112.37	\$116.86	\$121.54	\$126.40
Senior Communications Specialist I	\$111.07	\$115.51	\$120.13	\$124.94
Production Assistant, Logistics Coordinator	\$55.42	\$57.64	\$59.94	\$62.34

Senior Consultant

Provides oversight for multiple client engagements by managing several multi-faceted programs and creating overarching vision. Responsible for overseeing an integrated management structure, which evaluates overall performance. Meets with program manager to discuss performance, initiatives, and priorities.

Minimum Education/Experience: An Advanced Degree in a related field and 2 years of relevant experience, or a Bachelor's Degree and 10 years of relevant experience.

Project Manager

Manages the day-to-day activities of project. Oversees all activities of project staff. Provides oversight on accounting procedures and billing practices. Experienced in managing and executing marketing, media and public information services projects. Demonstrated ability to independently plan, conduct, and lead extensive research and analysis resulting in products of significant impact. Capable of managing multitask projects of high complexity. Sets parameters for optimum utilization of resources and personnel, and directs task execution at all levels to meet work plan schedules and task objectives within budget constraints. Provides primary interface with client management personnel regarding strategic issues. Possesses technical and management expertise and command of associated analytical disciplines. Delivers presentations and leads strategic client meetings.

Minimum Education/Experience: An Advanced Degree and 3 years of relevant experience or Bachelor's Degree and 7 years of relevant experience.

Multi-Media Project Manager

Oversees multi-faceted visual communications program area. Heads development of strategic integrated visual product and service strategy. Meets regularly with project manager to discuss performance, propose initiatives, and establish priorities. Knowledge of technical issues in relation to design, (i.e., page structure and image optimization.) and knowledge of usability, demonstrating an understanding of special needs. Knowledge of HTML, XHTML, SQL, MySQL, CSS, Flash, PHP, JavaScript, ASP, IIS, etc., backend programming. Ability to create interactive sites and Web pages.

Minimum Education/Experience: A Bachelor's Degree in a related technical/ artistic field and 4 years relevant experience.

Senior Communications Specialist I

Provides creative elements for all project-related materials, including print, electronic, and Web-based products. Lends support in building and sustaining successful cross-team management structure capable of providing broad range of visual communications/graphic services. Knowledge of technical issues in relation to design, (i.e., page structure and image optimization.) and knowledge of usability, demonstrating an understanding of special needs. Knowledge of the Web and/or multimedia technologies, such as HTML, PHP, CSS, AJAX, Flash, and MySQL. Basic understanding of Web practices and principles.

Minimum Education/Experience: A Bachelor's Degree and 2 years relevant experience.

Production Assistant, Logistics Coordinator

Serves as the primary facilitator of all communications. Provides any necessary administrative and logistical support. Knowledgeable of most recent software and computer applications to produce timely and accurate standard and nonstandard documents. Performs clerical and secretarial tasks. Efficiently and accurately reproduce final products by copying, collating, and binding.

Minimum Education/Experience: High School diploma or GED and 1 year of relevant experience.

ACCESSING MDB, INC.

The following organizations may place orders with MDB, Inc.'s GSA Small Business Set-Aside with Advertising and Integrated Marketing Solutions (AIMS):

- Executive Agencies
- Other Federal Agencies
- Mixed-ownership Government corporations
- Government Contractors authorized in writing by a Federal agency pursuant to 48 CFR 51.1
- Other activities and organizations authorized by statute or regulation to use GSA as a source of supply

TO PLACE AN ORDER

To obtain GSA services, agencies may work with approved GSA contractors such as MDB, Inc. For orders under \$3,000, agencies can simply place an order with their contractor of choice. The following procedure is used to place orders above \$3,000:

1. Customer prepares Statement of Work describing work to be accomplished
2. Customer conducts a "best value" review of at least three GSA contractors
3. Customer selects awardee
4. Awardee undertakes work and invoices customer directly

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